



Don't Miss the Boat!

Get Aboard ArtScene.org

Creating a Profile on ArtScene.org

1. Click on Log In at the top right corner of the home page
2. Register
 - a. As either an Individual Artist or an Organization
 - b. Fill in all forms, agree to terms and conditions
3. Log In
4. Edit Profile
 - a. Login Information
 - b. Edit Bio
 - i. Fill in all fields
 - ii. Twitter Username- If you have a Twitter account, your Twitter feed will appear on your profile
 - iii. Text Field works just like a word document; can type and edit text. This is where you are able to write whatever you want about yourself or your organization
 - c. Art Categories
 - i. Choose the categories that best describe you as an artist or organization. These categories determine where you appear in searches done by the public
 - d. Privacy
 - i. Choose what contact information you would like the public to see on your profile page.
5. Upload Photos
 - a. Click Upload Files, Choose photos to upload
 - b. Make one of the pictures your profile picture. This is what people will see when they search for you!
6. Add Updates (Events!)
 - a. Fill in all fields
 - b. Description: This is what will appear in the blog feed on the homepage or when people search for events. Include all relevant information (What, Where, When, Ticket Info)
 - c. Keywords: Help determine what comes up in searches. Be descriptive!
 - d. In your content box be descriptive and creative but concise! Get the audience the information they need to attend your event.
 - e. Don't forget to add a date to your event. If your event occurs on multiple days, you can click on the "add a date" button multiple times.
 - f. Utilize multimedia in your events! Adding photos and links makes your event much more appealing.

Need help creating a profile or adding events? Contact Graham@artscene.org